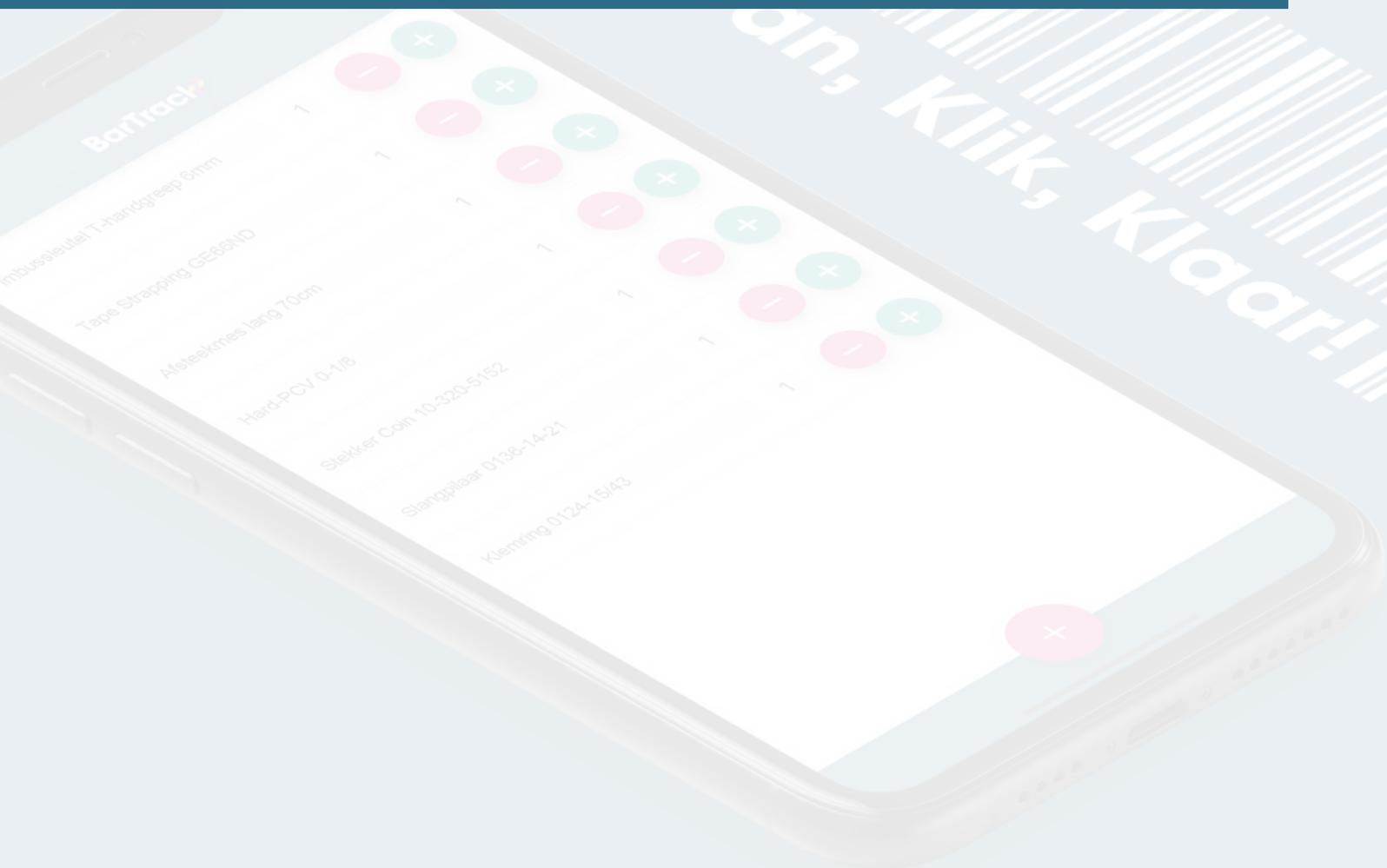


Quick and easy ordering with a mobile phone



Scan, click and go!

From now on, a mobile phone is the only thing a customer needs to be able to place orders at the wholesaler quickly and easily. One installs the free BarTrack App, scans the barcode of the product to be ordered and clicks on “send”. Scan, click and go!

➤ HOW DOES BARTRACK WORK?



Wholesalers will get access to the hub



The webshop is linked



The customer receives an email with an invitation



The customer installs the app and can then start scanning

➤ THE BARTRACK HUB

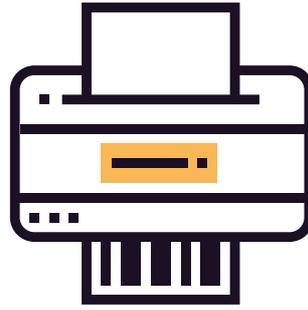
As soon as the webshop is connected to BarTrack, the wholesaler gets access to the BarTrack HuB. In this personalized and secure environment, everything around the App is managed: authorizing users, insight into the use of the App, summary of orders, access to extensive statistical information and much more. The HuB helps the wholesaler with making the digital ordering process simpler and cheaper.

➤ LINK WITH THE WEBSHOP

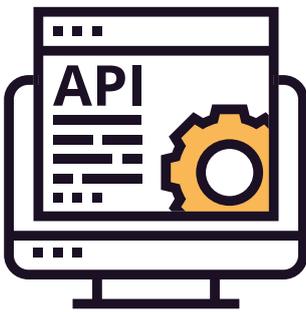
Before the App can be used, the webshop must first be linked. With BarTrack this is no problem as every webshop can easily be connected. Fast, but with state-of-the-art security that makes unauthorized access to the web store impossible. A clear manual is available for the link. And if you don't manage, our helpdesk is always there for you.

▶ PRINTING YOUR OWN BARCODES

No barcodes at your location yet or customers would like to print barcodes themselves? You can use the BarTrack App for this as well! Select the products for which a barcode is required and click on 'send'. Immediately a pdf will be sent by e-mail and the barcodes can then be printed in any format desired.



▶ API CONNECTION



The BarTrack HuB can be linked via an API in many ways. For example, the product portfolio of the wholesaler can be added to the App. In this way the end user always sees the correct article description and corresponding image. And that ensures that the right items are ordered.

▶ REDUCE THE COST OF EACH ORDER

Entering, processing and sending orders by phone or e-mail is expensive. Did you know that 80% of the costs for orders come from only 20% of the customers?

Now there is a solution for that: the BarTrack App. Easily scan the barcode, check it and send it. Orders come in quickly and error-free, reducing order processing costs.



▶ PRICING

Our pricing model is as simple as the App. The BarTrack App is completely free to download and use.

For wholesale we charge a modest fee which is as follows. When an App user places an order in a certain month, we charge a small one-time fee. If this user orders that same month again (or several times) then this does not cost anything extra. And if a user doesn't place an order in a certain month, there are no costs!

Finally, we only charge the costs for linking the webshop to the BarTrack App. These amount to € 900,- and are a one-time fee.



Interested?

We will be happy to visit you for a clear and simple demonstration.

Phone

085 - 047 08 47

we are available daily
from 9am to 5pm.

E-Mail

info@bartrack.com

Address

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2414 EJ Den Haag